

TOUCHING TOMORROW'S LEADERS, TODAY

Q. What is the purpose of BSM at UNT?

A. The BSM exists to engage college students with the Gospel of Jesus Christ and to develop fully devoted followers of Christ to transform the world.

This is accomplished with training in:

- » Evangelism
- » Missions
- » Churchmanship
- » Bible Study/Discipleship
- » Leadership Development



Q. How effective has the ministry been?

- A. » Over 1,000 students have been trained in leadership roles.
- » Approximately 1,000 students have served or are serving in ministry around the world.
- » Hundreds of married couples tell the story of meeting their spouse at the BSM.
- » Over 100,000 students have passed through the ministry of the BSM.
- » Thousands of International students have heard the Gospel message of Jesus.
- » Over 2,000 students have served in mission activities. These students have touched the lives of over 500,000 people around the world.

Q. Why should one support the BSM?

A. No other ministry directly influences the future of the family, the church, business leaders, and government leaders like Baptist Student Ministry. Supporting BSM is a great investment in the future of our families, our children, our community, our nation, and our world.

Q. How is the BSM making a difference in the lives of students?

A. In today's student culture, relationships are the priority. The ministry provides a platform for Christ-centered relationships to be established and cultivated.

The BSM invites students to investigate the teachings of Jesus and to develop a relationship with Him. The ministry seeks to help students mature in their relationships with Christ and to transform the world.

With more opportunities to serve students than ever, BSM is a dynamic presence in providing ministry at UNT. BSM creates a vibrant experience, and will continue to provide excellent ministry opportunities for the students it serves.

Q. Is the BSM just for Baptist Students?

A. BSM is for all students. This ministry is made possible by Baptist churches and is focused on every student having the opportunity to say 'Yes' to Jesus.

It is estimated half of the students involved in BSM do not come from a Baptist background.



Q. What are the current sources of revenue?

A. Baptist churches of the Denton Baptist Association, Baptist General Convention of Texas, UNT Alumni and friends.

Q. How is the revenue used?

A. The programs and building upkeep is funded by the Denton Baptist Association and the salaries of the staff are funded by the Baptist General Convention of Texas.



Lunch is being served...

Q. Is the BSM strategically located?

A. The current BSM property is strategically located in the center of the campus. It is across from the Student Union building and adjacent to the commuter bus stop. Therefore, the current location presents high visibility to more than 17,000 UNT students who pass by daily. Housed on this high-visibility location is a building totally inadequate to provide the services BSM must deliver to continue its effectiveness.

Q. What is the BSM's Plan to address the need for a new building?

A. The existing building is old and structural concerns identified by professionals made remodeling unrealistic. After careful, prayerful consideration, it was determined that a new building should be built on the current property in order to meet the space needs of the ministry.

To be good stewards of this prime location, it is imperative that a new building that is comparable to other University buildings be constructed - something for which the University community, the Denton community, Denton County Baptists, and Texas Baptists can be proud.

Q. What is the Touching Tomorrow's Leaders, Today Campaign?

A. The *Touching Tomorrow's Leaders, Today Campaign* is the Plan to provide the funding to construct the new building. The goal of the campaign is to raise \$2.55 million which will be used for construction and endowment to fund the new building operations.

Q. How will the goals be achieved?

A. The Campaign will be organized as follows: A Campaign Chair, who is a person of stature and influence, will lead the campaign. The Chair will be assisted by an Honorary Chair and an Executive Leadership Council. These top campaign leaders will be capable of making pacesetting gifts. They will provide leadership while monitoring the progress of the campaign. All friends and potential friends will be provided an opportunity to participate.

Q. Who authorized this Campaign?

A. The *Touching Tomorrow's Leaders, Today Campaign* for BSM was approved by the Center for Collegiate Ministry of The Baptist General Convention of Texas.

Q. What are the Touching Tomorrow's Leaders, Today Campaign funding priorities?

- A. A New 9,996 square foot BSM Building \$2,050,000
- Endowment for New Building Operations \$500,000



Building exterior

Priorities further described:

A New 9,996 square foot BSM Building \$2,050,000

The new \$2,050,000 building is patterned after buildings recently completed at other university campuses in Texas and will be compatible with the architecture of the newer structures on the UNT Campus. The facility will meet the needs of the ministry with a large gathering room, meeting rooms, a recreation area, media capabilities, and outdoor seating area. The building will be energy efficient and will make future operational costs more affordable.

The additional space and a more efficient floor plan will provide the BSM room to grow. The building will accommodate 400+ students at one time for weekly events. The new facility will allow the BSM to expand its ministry to International students, fraternities/sororities, resident hall students, commuters and athletes. In addition the new building will include better technology for training and small group gatherings.

Endowment for New Building Operations \$500,000

This \$500,000 endowment will produce the income to fund the operation of the New Building. Endowment is the gift that gives forever. The corpus remains intact while only the income used.

Q. *What is the commitment period for the Campaign?*

A. A three-year commitment period is suggested, but each donor may select any payment schedule most convenient to him/her.

Q. *What are the methods of giving?*

A. Emphasis will be on cash commitments; but planned/estate gifts are graciously accepted. Ways to participate can include:

- Cash
- Appreciated Stocks and Securities
- Closely-held Securities
- Real estate
- Life income plans (charitable remainder unit trusts, gift annuities, etc.)
- Charitable Lead Trusts
- Remainder interest in residence or farm
- Gifts-in-kind
- Bequests

Q. *Are my gifts tax deductible?*

A. Yes, all gifts are tax deductible to the amount allowed by the IRS.

Q. *What is a planned gift?*

A. Planned giving is a means whereby a donor may give assets through his/her will to a not-for-profit organization at his or her death. A donor may invest assets and receive income from the investment during his/her lifetime and make a bequest of the remaining funds to charity.

Q. *When does solicitation begin?*

A. Solicitation has already begun.

Q. *May I designate my giving?*

A. Yes, you may designate your gift to either of the projects.

Q. *When will construction begin?*

A. Construction will begin and will be completed as the funds from the campaign are made available.



Q. *How may additional information be obtained?*

A. Contact:

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TOUCHING TOMORROW'S LEADERS, TODAY

The Campaign for
Baptist Student Ministry
at
University of North Texas

QUESTIONS

AND

ANSWERS